

HDNA Board Meeting/July 11, 2018

Attendees

Board Members: Barbara Berman, Ed Flynn, Amy Kaikis, Muriel Handmaker, Martha Jean Schecter, Bob Harlow, Brandt Ford, Barbara Ford, Shelley Piquard, Erica Turner, DG Mawn. Jay Douds, Sherry Cornell

Guests: Sharon Whiteley

Meeting called to order by Sherry Cornell

Old business:

Motions to approve

- April's Minutes- Ed made motion, Bob 2nd- **Approved**
 - **Abstention by DG and Josh**
- May's Minutes- Muriel made motion, Brandt 2nd- **Approved**
 - **Abstention by DG and Josh**
- June's Minutes- Muriel made motion, Brandt 2nd- **Approved**
 - **Abstention by Sherry, Josh and Erica**
- June Treasurer's Report- Amy made motion, Ed 2nd- **Approved**

New business:

New Business members:

- Liquor World: all in favor with abstentions from DG, Jay and No from Josh, **Approved**
- Highlands Cleaners: all in favor, **Approved**

Scholarship for in need DCC family:

- Motion to put call out on social media to include neighbors in efforts to raise funds
 - Amy motions, Jay seconds- all in favor, **Approved**

Committee Reports:

Beautification

- Installed rain barrels at Douglass/Ellerbe
- Looking for water supply? Nearby neighbor?
- Planted donated hosta
- Weeded and mulched
- Want to start working on PSAs
- Submitting grant to MSD for up to \$300

- Eco-fair ideas??
 - Monarch release
- John Norton planting Rose bushes at Woodford/ Bardstown

Safety

- Neighbor wants record of police activity at Big Rock

Membership

- 233 Residential Members
 - 49 new members/ 17 business
- Revisiting bylaws for business members approval
 - Meant to remove total Board discretion in approving and terminating business memberships by eliminating board approval for business memberships and providing specific conditions for termination. Only lawful businesses are eligible for business memberships . It was not offered to eliminate discriminatory language--only a process that could result in arbitrary and unlawful discrimination.
 - Don't want to be judge and jury
 - However convictions can take years
 - Known shady practices of businesses around HDNA
 - Solicitation an issue?

Communications

- **Newsletter**
 - Discounts for Ads offered to business members (10%)
 - Jay makes motion to approve 10% discount moving forward, Sherry 2nd- all in favor, **Approved**
 - Martha makes motion to retroactively approve discounts already offered/given, Sherry 2nds, all in favor, **Approved**
 - All newsletters went out
 - Under budget by ~\$200-300
- **Website**
 - Up and running
 - \$660
 - Small mobile issues, will get addressed.

SOC

- Need up to date accounting (\$170K last accounting)
 - Everytime we get a city bid it costs \$

- About ready to start fundraising
- Putting together documents with mock ups

Jazz Fest

- Not approved for Brown Forman Grant
- Parks not donating stage (parks changing focus to west end)
 - Shopping around for options
 - Doo wop?
- Lakeside membership was donated
 - auction/ raffle?
- Donor mailing
- If you know a business owner- ask for a donation!
- What will money be used for? Brainstorm ideas:
 - Reforestation
 - Sidewalk paving
 - DCC
 - Pillars
 - Scholarship for music school
- Next meeting August 13th @ Shelley's house

Meeting ends.